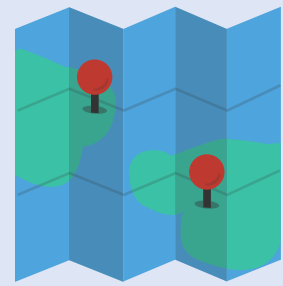
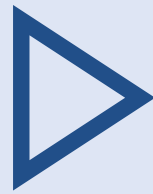


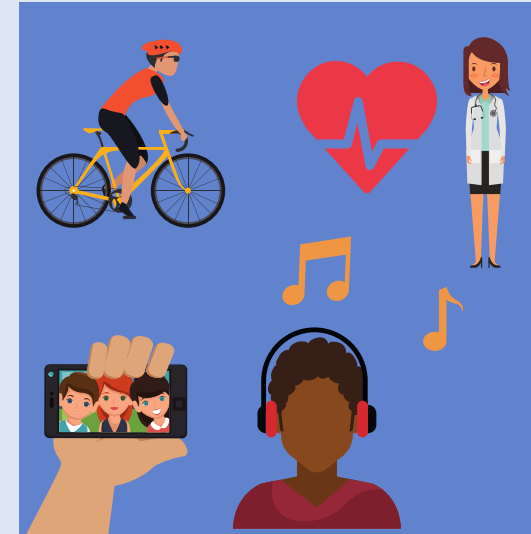
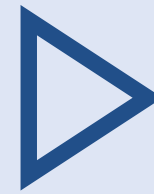
# WEST LOCALITY PLAN: AT A GLANCE



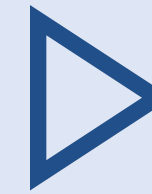
PRIORITIES



Community Safety



Health & Wellbeing



Infrastructure & Housing Developments



**WEST'S PRESSURES**  
INFORMING PRIORITY DEVELOPMENT

- 32% of west solihull respondents to the place survey feel unsafe after dark
- Level of crime & things for young people to do are the 3rd and 4th most frequently cited aspects of local area that need improving

- 14.5% of all West Solihull households are occupied by older people living alone
- Most wards have above borough-average rates of alcohol related hospital stays
- Hospital admissions due to falls are predicted to increase by 32% by 2030

- West Solihull residents cite traffic congestion and road & pavement repairs as the Top 2 aspects of the local area that need improving
- 5,635 new houses will be built in the area



**ACTION TO ADDRESS THIS**  
WORKING IN PARTNERSHIP

- Develop realistic SARA plans for the repeat long term demand locations and test them out with the local community representation.
- Develop Community Streetwatch groups and active citizen organisations across the sector.
- Ask young people what youth services they want delivered.

- Social prescribing, which enables doctors and other professionals to refer people to a range of local activities to improve their health and wellbeing.
- Work with 'wildlife ways' to improve parks and improve access to green spaces.
- Create cross-agency system for promoting responsible alcohol use messaging/reduce binge drinking.

- Promote transport solutions to ease traffic congestion, reduce damage to the network and achieve modal shift.
- To engage with planning to monitor the progress and success of s.106 applications.
- Understand the locations of proposed sites, to engage with relevant parish councils, local communities and planning to understand the opportunities to influence spending in the area with the aim to try to mitigate increased service demand where possible.