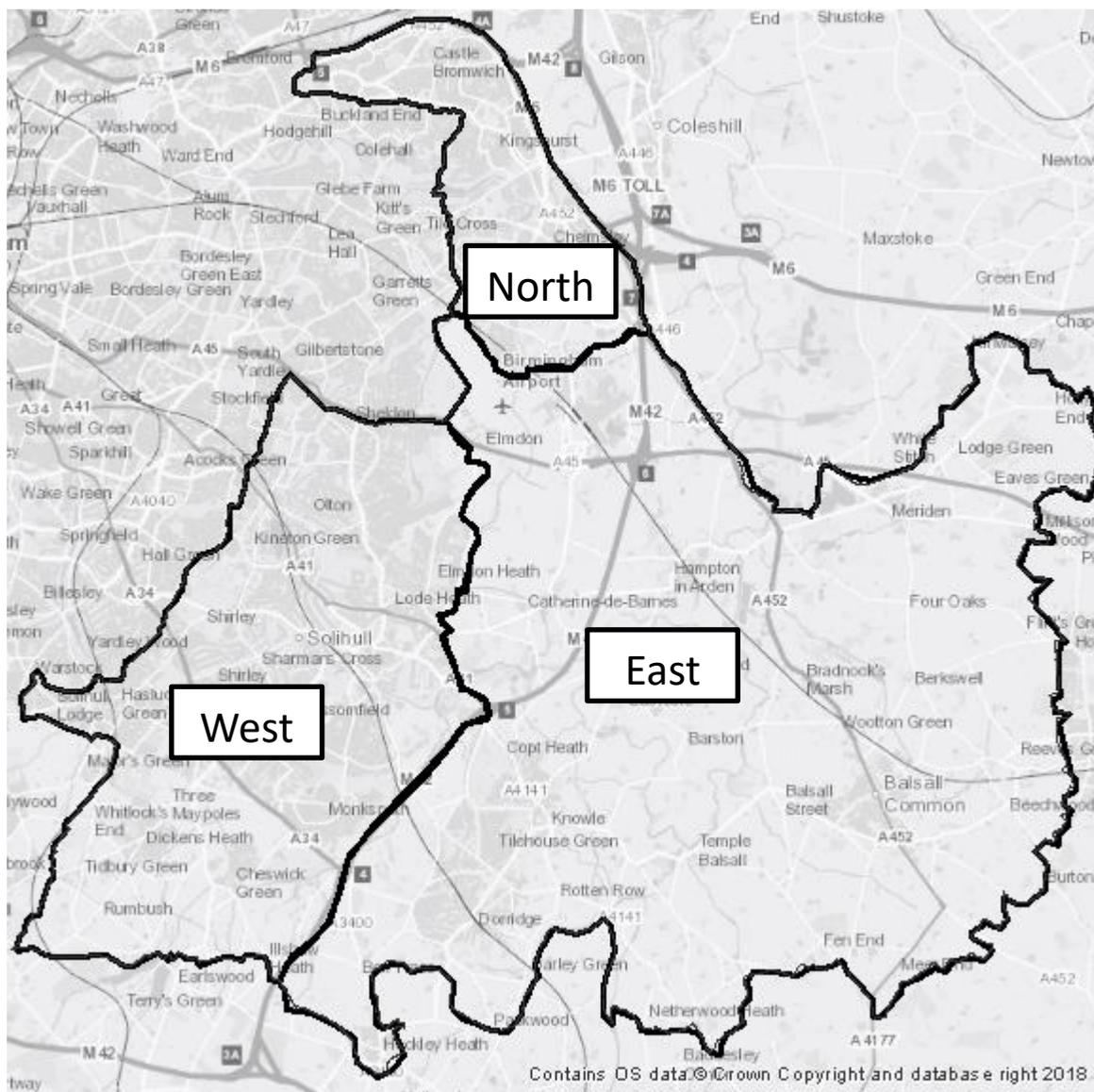


North Solihull Locality Profile 2018



NORTH LOCALITY SUMMARY

There are distinct differences in the age profile, housing structure, household composition and levels of deprivation between the three regeneration wards of Chelmsley Wood, Kingshurst & Fordbridge and Smith's Wood and the majority of neighbourhoods in Castle Bromwich and Marston Green. Outcomes relating to health, education and crime vary accordingly as do levels of service demand, particularly in relation to Children and Family support.

People and Place

- With 40% aged under 30 years, North Solihull has the youngest population in the borough.
- The older population is relatively small, although like elsewhere the 65+ age group is growing fastest.
- Nearly 92% of the population are White, although the area is home to 57% of Solihull's Black/Black British population and 44% of those from a Mixed Race background.
- Single person households are more common than elsewhere in the borough with the proportion increasing.
- Over half of Solihull's lone parent households live in the North Solihull locality.
- 65% of Solihull's socially rented households live in North Solihull and in some neighbourhoods in the Regeneration wards well over 50% of all households are socially rented.
- 20 of the 39 LSOAs in North Solihull are among the most deprived 20% of neighbourhoods in England, with 16 of these in the bottom 10% and 8 amongst the most deprived 5%.
- There are six housing development sites designated in the draft Local Plan in North Solihull which have an estimated capacity for 630 new housing units. This represents 7% of the borough total.

Community View

- The majority of North Solihull respondents to SMBC's Place Survey are satisfied with the area as a place to live (69%) with responses also showing that it is a socially cohesive area.
- Things for young people to do, road & pavement repairs and thing for older people to do are most frequently cited as aspects of the local area that need improving.
- Just one third of respondents think they can influence local decisions and at 21% participation in volunteering is the lowest in the borough.
- A large majority of North Solihull tenants and residents responding to Solihull Community Housing's STAR survey are satisfied with their local neighbourhood (66%).
- However, this is slightly lower than elsewhere in the borough, as is the proportion satisfied with the quality of their home (73%) and the proportion who think their rent provides value for money (76%).

Local Area Need

- North Solihull residents are more likely than elsewhere in the borough to be dependent on an out of work benefit, housing benefit or tax credits.

- In North Solihull 28% of children live in an out of work benefit household, rising to well over 35% in parts of the Regeneration wards.
- 62% of all Solihull households on the Housing Register classified as having a housing need live in the North locality.
- Evidence suggests adults in North Solihull are less likely to live a healthy lifestyle than elsewhere in the borough and data relating to life expectancy and premature mortality is accordingly less favourable.
- Proportionally more adults in North Solihull aged 18+ receive council funded Adult Social Care support than elsewhere in the borough.
- 73% of North Solihull residents receiving Adult Social Care support receive a community package such as homecare, with 23% in a care home.
- Many of the risk factors associated with social isolation such as benefit dependency are more prevalent in North Solihull and fewer respondents to the Place Survey think that their neighbours would provide practical help if they fell ill.
- Particular at risk groups such as older people living alone and carers are most likely to live in Castle Bromwich.
- Among all age groups Children in North Solihull are more likely than elsewhere in the borough to have a long-term illness or disability.
- Obesity levels are higher than average, particularly among those measured in School year 6.
- 58% of Solihull children classified as being in need or subject to child protection live in the North locality.
- Special Educational Needs are more common among children & young people living in North Solihull – 21% compared to the borough average of 15%.
- North Solihull has the highest crime and ASB rate in the borough, with particular hotspots in Castle Bromwich (Chester Road) and Chelmsley Wood Town centre.
- 30% of North Solihull respondents feel unsafe after dark compared to 11% elsewhere in the borough.
- Vehicle nuisance and rubbish & litter are the most frequently cited ASB problems by North Solihull respondents to the Place Survey.